

## ISC/Audubon Lifestyles Membership

Building a network unlike ever seen before, Audubon Lifestyles and the International Sustainability Council have partnered to create a unique membership opportunity. ISC/Audubon Lifestyles Membership was created to help foster sustainability by working with individuals, businesses, organizations, municipalities and others seeking to balance the triple bottom line of people, profit, and planet. Our ability to do this depends on your participation. Please join today and make a positive contribution toward being socially, environmentally and economically responsible where you live, work and recreate.

Incorporating sustainability into our day to day activities helps to guarantee a long life for businesses, communities, buildings, and society at large. It is hard to find consistency among definitions of sustainability, but it is common sense that sustainability should incorporate a relationship between the natural environment, social causes, and corporate governance. In a company boardroom, this translates to the “triple bottom line”. That means that companies must make investment decisions that will benefit the environment and society, and still guarantee the profitability of the project itself. Taking this approach we can truly hope to create products, services, and places that will change consumers’ behaviors and help us all to live more sustainably.

Other benefits of being more sustainable include:

- reduce costs –direct and indirect
- improve productivity of employees
- manage change and nurture knowledge sharing
- improve access to cost of capital
- promote revenue growth
- increase market access
- stimulate innovation
- increase brand value and reputation
- facilitate access to new markets
- attract business partners and investors
- improve stakeholder value and relations
- attract and retain employees
- strengthen license to operate
- reduce political risk
- improve the degree of public acceptance
- facilitate acceptance during the permitting process
- increases in property values

### Audubon Lifestyles

At its core, Audubon Lifestyles is an organization based in the Principles for Sustainability. We believe that the most natural way to achieve success and to foster sustainability is by working to balance the triple bottom line of people, profit, and planet. We operate with the main purpose of benefiting society, while offering professional and sustainably based programs, products and services.

### Our Mission

Audubon Lifestyles assists people in how they live, work, play, stay and learn to promote sustainable living and lifestyles.

### Our Vision

To be a sustainable leader assisting people who are looking for sustainable solutions for life and business that are reliable, practical, and efficient.



**MEMBER**



**GOLD  
MEMBER**



**PLATINUM  
MEMBER**

## Thank you for your support!

### Membership Opportunities

#### ISC/Audubon Lifestyles Member

\$5 Annually - Membership offers a number of online resources to assist with sustainable living. Membership benefits include: interacting with other members on forums, sharing news link items, joining interest groups, sharing gallery items, surfing for native plants, receiving Audubon Lifestyles SustainAbility newsletter, discussing and evaluating products on the Green Review, and the knowledge that you are contributing to helping us to continue in our mission!

#### ISC/Audubon Lifestyles Gold Member

\$100 Annually - Gold Members enjoy the same benefits as a standard membership, but also receive the opportunity to be listed on the Audubon Network, a global network of Audubon Societies, sanctuaries, businesses, communities and others. Additionally, Gold Members receive the Audubon Lifestyles Gold Member Logo for use in their own marketing materials to show their support of Audubon Lifestyles at the Gold level. The program is open to Individuals, Businesses, Communities, Municipalities, Neighborhoods, Schools, Non-profit Organizations, Universities and anyone who is committed to promoting sustainability.

#### ISC/Audubon Lifestyles Platinum Member

\$100 Annually - Platinum Members enjoy the same benefits as Gold Members, but receive the recognition that they are doing just a little bit more! Platinum members receive the Audubon Lifestyles Platinum Member Logo for use in their marketing materials to show their support of Audubon Lifestyles at the Platinum level. **Platinum Membership is only available to those who participate in an Audubon Lifestyles Program.** To join an Audubon Lifestyles Program visit the Audubon Lifestyles website at [www.audubonlifestyles.com](http://www.audubonlifestyles.com), and register in an Audubon Lifestyles Program OR simply fill out the required information below and we'll take care of the rest. Program participants are automatically enrolled as an Audubon Lifestyles Platinum Member!

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

Membership Type:     \$5 Member             \$100 Gold Member             \$100 Platinum Member\*

*Please print the name of the program to be registered in. Additional registration fees and information may be required depending on specific Audubon Lifestyles Program selected. Audubon Lifestyles Home for Homeowners, and the Audubon Lifestyles Landscape Programs does not qualify for Platinum Membership.*

Platinum Program\*: \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_



#### For More Information

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